WE TAKE CARE OF THE PLANET.

Not only all Silestone Loft products include HybrIQ technology. Also, every marketing tool for this series, like this brochure are recycled and 100% biodegradable and recyclable,
2020 will be remembered as a time of deep social change. Changes that we have experienced in recent years have cultivated a hyper-connected world; a more condensed, yet increasingly individualistic society. At the heart of everything, is a search for the bare necessities. Senses are no longer just digital but are becoming the best tool in this new era. We are enjoying contact and our relationships with others, with objects, again. We are once again discovering authentic experiences that touch every aspect of our lives. Cities in this new reality continue to offer the latest trends, whilst striving to meet everyday demands of life. Streets are alive and make us experience colors, textures and smells. Silestone Loft Series has managed to extract the essence from 5 iconic places worldwide. Unique places which offer a special kind of industrial beauty in their streets, buildings and urban areas, an essence then brought to homes through a new purely urban collection.
Homes become extensions of the neighborhood, places where we are in constant contact with source materials. In this relationship, they both receive and convey emotions. This Loft Trend Guide was created with the aim of showing all the possibilities of Silestone Loft, and of encouraging you to travel with us to these unique corners of the world. Enjoy the journey. We are leaving.
Life is not online, life is in your neighborhood.
We invite you on an architectural and sensual journey to the heart of the city. LOFT will be your companion: a collection that reviews, in terms of design, the character and essence of 5 iconic places. Let’s begin the journey in England, in the bustling area of Camden. We will make our journey through Europe and enjoy colors under the Mediterranean light: PobleNou. We will then leave the old continent behind and head for New York. There we will walk through Seaport, full of efflorescence. And then, we will go to the island of Manhattan with its bold and sophisticated Nolita. We will finish our chromatic and sensory journey in Detroit, with the always elegant and characteristic Corktown. Silestone’s 5 new colors are inspired by concrete. It’s a material capable of instilling emotions through its textures, finishes and shades, thus creating a new relationship between people and objects. A new soulful identity has been born from an original material. Let’s get started.
Camden reminds us of noodles. It sounds like 80s punk. It speaks a thousand languages. It dresses eclectically and it is home to hundreds of emerging artists. Posters and ephemeral works of art are part of Camden’s history and decorate its exposed brick facades.

Colorful shops and façades brighten up the neighborhoods industrial brick buildings.
Rusty tones, steely shades and the wear-and-tear of living spaces have inspired Camden. A soft, delicate, homogeneous gray, with a fine grain and a very subtle white veining. Camden is cement gray. It is a versatile, adaptable color, easy to incorporate with any decoration thanks to its homogeneity. Perfect for everyday decorations.
Wood, metal and bright colors together create Camden spaces full of vitality.
CAMDEN IS THE EPICENTER OF COLORFUL AND LIVELY, EVERYDAY SPACES

Camden is perfect for young spaces designed to inspire creativity, places full of energy with urban materials: shiny metals, hard-wearing and casual fabrics like denim, imaginative surfaces and vivid colors, that contrast with integrity. Camden's tone has a wide chromatic variety and recreates very different atmospheres.
Poblenou has a warm, smooth, shade of gray, with very subtle veins on its surface. A matte color reminiscent of Mediterranean sand. The ideal tone to use in a day-to-day family atmosphere.
Poblenou was the epicenter of the industrial revolution in Barcelona, an area on the Mediterranean coast that grew exponentially in the height of progress. Its contrasts have become the main attraction for locals and travelers. Poblenou has Mediterranean warmth, with an industrial appearance. It is cosmopolitan, yet suburban. It is family friendly and multicultural. You can have vermouth, noodle soup, tagliatelle, poke, or fuet sausage all in the same neighborhood. Its old industrial buildings have been turned into fabulous lofts surrounded by art galleries, bars, pop up shops, corner shops and emerging businesses. Bikes move freely around its wide streets. You can attend an exhibition and then go shopping at your local shop. Its charisma has inspired the creation of a bright and lively shade of gray.

Two of the hallmarks of Poblenou.
The vitality of Silestone Loft Poblenou encourages the use of natural materials to enhance its decorative possibilities, integrating natural beauty into any interior design. Objects made from handcrafted materials and fabrics combine perfectly with this warm tone, which invites you to create spaces with soft wood and pastel shades, harmonious and ready to reflect natural light.

Fabrics, handcrafted materials and natural elements are the perfect match for Poblenou.
Visiting Seaport is like traveling through time, back to an era when maritime trade was the key player in a small but crucial area for the economic future of New York. Many of its buildings still retain the essence of the 19th century. Its low buildings with exposed bricks, worn concrete and characteristic wood from the docks form a chromatic range that inspires this Silestone dark gray.
Seaport is a complex gray full of possibilities. It recreates a dark cement color with a worn charm. Its hazy white shade invites you to explore different atmospheres. It is an eccentric color, with personality, ready to satisfy the most demanding preferences.
Seaport is a welcoming port, with elegant materials and personality. Seaport complements all kinds of wood. It matches materials reminiscent of worn leather, shades between ocher and dark brown. It is a perfect color for intimate spaces, interiors where upholstery, blue and smoked glass play a major role.
SILESTONE
LOFT COLLECTION

01/Camden 02/Poblenou 03/Seaport 04/Nolita 05/Corktown.
Nolita is a white color with interesting variations of neutral gray tones. It goes especially well with open spaces, where purity and calm are sought, walking hand-in-hand with art and avant-garde.
Nolita was avant-garde before it was given that name. It was avant-garde when it was part of Little Italy and when it unsuccessfully tried to join Soho. In the mid-90s, NOLITA found its name (North of Little Italy), and its identity. At last, the elements that made it unique shone through. Each a unique place, totally different from each other. First, we have to mention Saint Patrick’s cathedral (1808). Then, the Puck building, which was the long term home of Puck magazine, the first successful magazine of humor and political satire in the United States. And last but not least, the New Museum, a building in the shape of a huge sugar cube, home to exclusive contemporary works of art. Its authentic and revolutionary streets differentiate it from the surrounding neighborhoods. With this historical background, we have created our own Nolita.
NOLITA CREATES CLEAN SPACES AND SOPHISTICATED ATMOSPHERES

Nolita enhances the cleanliness and calm of minimalist designs. It is a color that works well with glazed, transparent spaces, full of pure geometric shapes. And by adding light wood and bright tones, we can create sophisticated, artistic atmospheres. Nolita’s brightness favors the use of natural stone with very strong textures, such as granite.

Open and bright spaces where colorful and unique features stand out.
Corktown is full of light and shade.

Corktown grew up amidst steam, pistons and the sound of engines. It soon became the pretty girl of the American dream. It was, metaphorically speaking, Miss America. It was successful, it was booming. And then..... disaster happened. Even so, a few decades ago, it came back with a renewed beauty and an interesting and intellectual old style. It is worth walking by the Fox Theater or the Michigan Central Train Depot to imagine its former industrial splendor.

Corktown evokes and embraces past glories, but with a new, more mature and relaxing atmosphere.
Corktown was inspired by the light and shade of Detroit’s most legendary neighborhood to create the most intense black in the series. Elegance is the key to this black tone with subtle brown touches and an extra matte finish. The result is reminiscent of surfaces that have experienced the passage of time. Ideal for exclusive and mature environments where everything counts.

Golden and dark-brown wood tones and glass belong to the particular universe of Corktown.
ELEGANCE: MATURITY FOR SOPHISTICATED SPACES

Its deep gray is ideal to combine with aged materials, such as exposed bricks and subtle oxidized colors. Open-grained wood goes perfectly with Corktown to create elegant and mature spaces. Colors such as dark green, and deep-grained stone help establish the soft lighting that is characteristic of sophisticated spaces.
LOFT SERIES 01/CAMDEN
SEAPORT 04/NOLITA
SERIES LOFT SERIES 01
03/SEAPORT 04/NOLITA
SERIES LOFT SERIES 01
03/SEAPORT 04/NOLITA
SERIES LOFT SERIES 01
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SERIES LOFT SERIES 01
03/SEAPORT 04/NOLITA
SERIES LOFT SERIES 01
Introducing The New Silestone Loft Series with HybriQ™ Technology

SILESTONE

HYBRIQ

TECHNOLOGY


An innovative generation of surfaces with a hybrid formulation based on minerals and recycled glass. Its manufacturing process is fueled by renewable energy, 98% recycled water and Cosentino’s philosophy of constant circular economy.

This new generation maintains the 25-year guaranteed quality of Silestone.

100% Renewable energy

98% Recycled water

MADE WITH Recycled glass & minerals